



FLORIJCIN

W H I T E P A P E R

PROJECT WALLETS



www.florijncoin.com

INTRODUCTION

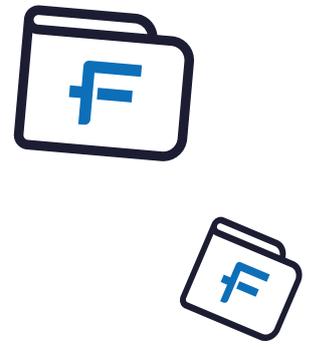
THIS DOCUMENT IS TO DEMONSTRATE
PROJECT WALLETS THAT CAN BE USED
FOR INNOVATING AND IMPROVING
EUROPE.

FLRN WHITEPAPER PROPOSAL VERSION 1.0

*Written by Pim Piepers
Advised by Antonius Aarts
Design by Daan de Wilt*

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PROJECT WALLETS

For Florijncoin, Wallets are considered the final product for business concepts.

Because the early community of Florijncoin had many good ideas during the setup towards the token sale, the website and the White Papers we decided it should be communicated what we think are decent projects that can be built with Florijncoin.

At first the team dubbed these projects 'Proposals'. However, soon was discovered that having a wallet is the most important part for mass adoption. And the interesting part here is that wallets, like any piece of software, compared to a regular bank account, can be developed.

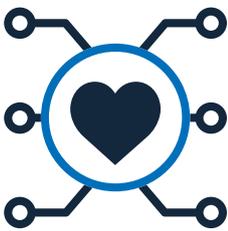
This White Paper is about how a Florijncoin Project Wallets can be considered a business as a whole. The project is the wallet, the wallet is the project. This is how Florijncoin works with all the projects it's involved in.

Considering Project Wallets a business as a whole, is the oil of the FLRN blockchain machine.





TO EMPOWER THE IDEAS AT A GLANCE, WE HAVE ADDED A QUICK LEAN CANVAS BELOW EACH PROPOSAL.



CHARITY FUND WALLETS ©

The Charity Fund Wallet allows the peer-to-peer FLRN Community to donate to that. This way the Florijncoin Community can contribute to a better Europe. This wallet will fund for projects which are being submitted for funding and voted upon by the Florijncoin Community.



CROWDIFY WALLETS ©

Crowdify Wallet provides the base for a token-based crowdsourcing platform. A Crowdify Wallet is any business idea, start-up or invention needing funds where people can send Florijncoin to. The required Florijncoins are visible on the blockchain. Thus, the project can be followed by everyone.



GREEN WALLETS ©

For example large farms covered with solar panels or bio energy plants have room for large blockchain mining facilities. With light-weight but heavy duty machinery they can earn cryptocurrencies easily. Exclusive partner Mega Windforce is the first to start development of a Green Wallet aligned to ownership of their 21st century windmill.

CHECK OUT MORE PROJECT WALLETS.. >>

...MORE PROJECT WALLETS



HOSPITALITY WALLETS ©

Florijncoin works with hotels, catering establishments, cafés, restaurants and business clubs, sports clubs, football stadiums, carnivals and festivals. This means less burdened staff which no longer has any responsibility for the cash flow. Theft resistant Project Wallets allow for no more lines before festival stands when buying tokens for consumption.



KILLER D'APP WALLET ©

Florijncoin Killer dApp (killer decentralised app)
The FLRN Wallet directly linked to the Florijncoin Marketplace to trade goods directly. Donate at free will to the Florijncoin Charity Fund. Users can manage automatic FLRN Donations to the Florijncoin Charity Fund. One dApp to rule them all. The FLRN Killer dApp is a wallet, a marketplace and a charity fund at once.



MARKETPLACE WALLETS ©

The Marketplace Wallets is proposed as a safe, fraud resistant and easy, convenient way to promote, buy, and sell (secondhand) goods, services or products. Users can look through listings or search for items near you to find great things (products and services). Users of the Marketplace pay each other with FLRN and are verified for trustworthiness of the platform by GDPR compliant KYC/AML policy.



REAL ESTATE WALLETS ©

Any business or person using FloriJncoin as payment is a FloriJncoin Salespoint. The data of the FloriJncoin Sales Points is stored on a databank. This databank has value, solely owned by the user; a business or a person, which represents a FloriJncoin Salespoint...



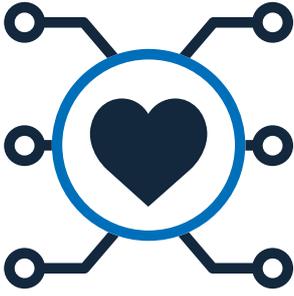
SALES POINTS WALLETS ©

Any business using FloriJncoin as payment owns a FloriJncoin Salespoint Wallet. This Project Wallet equals the business itself. Sales Points Wallets are the new cash register, only with a built in loyalty system.



SPORTS WALLETS ©

To ease business faring in the world of professional sports, Biedex.com develops a Sports Wallet as a new tool for venture capitalists who want to work with the sports and entertainment sectors.



CHARITY FUND WALLETS ©

The Charity Fund Wallet allows the peer-to-peer FLRN Community to donate free Florijncoin to it. This way the Florijncoin Community can contribute to a better Europe. This fund will pay for projects which are being submitted for funding and vote upon by the Florijncoin Community. The Charity Fund Wallet is a main Wallet and separate Wallets come under it for a certain charity.

Official partner Aware4Youth wants to reach out to youngsters to offer them chances.

KEYPOINTS

- Open wallets for charity, meant for Europe where help is needed (for example in healthcare, education, securities and food).
- Social banking to let people decide for themselves how to deal with loans and funding. Allows submitting project funding wallets.
- Charity Fund Wallets can be temporary or permanent.
- Florijncoin owners can fund these separate Charity Fund Wallets directly or to the main Charity Fund Wallet.
- Cheap charity; managed by the independent Florijn Agency who'll manage it for 20% of the total income generated by Charity Fund Wallets.
- Florijn Agency supports and administrates the Charity Fund Wallet if requested.

Unique value proposition - Charity Fund Wallets are for and by Europeans who want to help each other and fund innovation for Europe.

Solution - Secure Charity fund where people can deposit ideas by submitting funding proposals which are paid by the Florijncoin Charity fund, which is public and open. Allows for the smallest amount of charity possible.

Key metrics - The pot is divided 20/80 where 20% goes to administrative costs and 80% goes directly to the projects to be funded. It's also important to know how many people will donate what amount into the Charity Fund Wallets.

Unfair advantage - Having open insights in where the contents of the Charity fund go, a means of peer-to-peer social banking.

Channels - Underground socials: Bitcointalk, Reddit, Github, Telegram. Mainstream socials: Facebook, LinkedIn, Twitter. Printed media and Mainstream Media (local TV, Radio, newspapers, magazines).

Problem (to be solved) - Untransparent, expensive, fraudulent and unfair charity funds. Politics: a lot of what a government should be funding, will be funded by Charity Wallets powered by Florijncoin.

Customer segments - People who need help, need funding, or need other people to help them out.

Cost structure - Charity fund (website), sales, support, security, legal, administration, development, content.

Revenue streams - Donations only.



CROWDIFY WALLETS ©

Crowdfify Wallets is a crowdsourcing platform for inventions, new business and projects alike. The creation of fullworthy Project Wallets is all that counts. Based in Eindhoven, Crowdfify Wallets are developed as separate startups as counts for all Project Wallets in this White Paper. Crowdfify Wallets can be promoted and can be developed alongside the project that needs to be funded.

KEYPOINTS

- Decentralised crowdfunding platform for start-ups and businesses.
- Crowdfify Wallets are potential Project Wallets, which are basically start-ups.
- Allows users to move on from the traditional fundraising to token crowdsale with Florijncoin.
- Get startups help them to make the startups more interesting for the investors.
- A lively community driving improvement.
- Smart contracts which can be developed for and by those startups so that investors stay involved.
- Enables entrepreneurs to create and host their own startup right on the Crowdfify platform. The hiring of new team members can be done directly from the community and they can use the Florijncoin Community for their startup promotion.
- Crowdfify Wallets are an easy, transparent and secure investment tool.
- Allows starting of own crowd.
- Mining and masternoding possibilities for startups.

Unique value proposition - Secure and open token based (Florijncoin) crowdsourcing while managing and developing around a blockchain wallet.

Solution - The ultimate startup tool: get your idea out in the open as a Crowdify Wallet, where the amount of Florijncoin is visible to anyone.

Key metrics - The number of Project Wallets getting in business and for what amount Wallets get funded. Where all the funds go.

Unfair advantage - Supports means of peer-to-peer social banking. Allowing people to give out loans to others with Project Wallets.

Channels - Underground socials: Bitcointalk, Reddit, Github, Telegram. Mainstream socials: Facebook, LinkedIn, Twitter. Printed media and Mainstream Media (local TV, Radio, newspapers, magazines).

Problem (to be solved) - Blur of many projects, difficulties to get funded, banks with too tight rules, tough networking (to get investors).

Customer segments - Startups, people who need a loan, any person in need of help.

Cost structure - Crowdify Wallets, website & socials, office, administrative, media coverage development, content.

Revenue streams - Percentages of the collected funds, earnings from crowdsourced businesses a.k.a. Project Wallets.



GREEN WALLETS ©

A Project Wallet which is kept to manage the costs and profits for larger scaled projects. Green Wallets can be divided in any other Green Wallet to allow transaction between participants of the project. For example large farms covered with solar panels, windmills or bio energy plants have room for large blockchain mining facilities. With lightweight but heavy duty machinery they can mine cryptocurrencies and maintain a blockchain easily.

KEYPOINTS

- Development, research, purchase and management of real estate towards making it 'Green' by adding solar panels and heat pumps and repay the costs with blockchain miners.
- Functioning as a means of financing projects towards the energy transition.
- Florijncoin has a partnership with Mega Windforce, a new windmill which is cleaner, lightweight and more efficient than traditional windmills.
- From the perspective of the developer, the builder, the tenant, the buyer, the owner, and the investor.
- Development of large scale mining for mining farms and industrial mining plans.
- Develops mining for green districts, streets or objects.
- Mine cryptocurrencies to pay off loans for solar panels.
- 100% digital and immutable accounting.

Unique value proposition - Lets owners of real estate/large buildings/farms/ with solar panels use surplus energy to mine cryptocurrency Florijncoin (and other X11 coins). This also counts for power plants and windmills.

Solution - Miners/mining farms and masternodes connected directly to the energy source.

Key metrics - Daily ROI, which can vary from €7,- to €15,-² per day per 60GHS miner. Energy consuming costs vary, and are influenced by circumstances.³

Unfair advantage - Allows for paying off energy generating machinery or plants via blockchain mining. Distributing energy via blockchain transactions.

Channels - Facebook, LinkedIn, Twitter. Printed media and Mainstream Media (local TV, Radio, newspapers, magazines).

Problem (to be solved) - Be able to use surplus energy coming from solar panels, reduce high maintenance costs of solar panels, means of use for energy transition with Project Wallets.

Customer segments - Farms, factories, energy plants, large corporates, harbors, dams, solar panel fields, real estate companies.

Cost structure - Hardware, software, installation costs, development, content, support.

Revenue streams - Direct selling, monthly support income.

² Calculations available, do your own ROI due diligence at: www.whattomine.com / www.nicehash.com / www.prohashing.com / www.multipool.us / Pool.eccrypt.com

³ Mining is considered an independent, free enterprise with dependence on self-sustaining entrepreneurship. This means that all costs and revenues are a risk-containing business activity. Profits and losses are the responsibility of the owner.



HOSPITALITY WALLETS ©

Hospitality Wallets are hotels, catering establishments, cafés, restaurants and business clubs, sports clubs, football stadiums, carnivals and festivals. This means less burdened staff which no longer has any responsibility for the cash flow. Theft resistant Project Wallets allow for no more waiting lines before festival stands when buying consumptions tokens.

KEYPOINTS

- Quick management of fairs, festivals, parties, events, concerts when it comes to ticketing, food & drinks.
- Direct marketing possibilities towards loyal guests.
- A decentralized ticket system via a Hospitality Wallet creates fair ticketing for audiences to enjoy entertainment carelessly.
- Visitors of concerts, art shows, museums and other cultural events can be updated and can join in with their own Florijncoin Wallets to pay for tickets, drinks and snacks during shows.
- Can be linked to user accounts to promote their partners.
- Instant community building.
- Theft resistant clean cash management.

Unique value proposition - Digital tokens to used instead of plastic tokens for festivals or other large scale events, can also be used on a smaller scale.

Solution - Next to having vast loyalty system potential, it offers ease of payment, less or no lines for buying festival or event tickets and tokens and safer means of payments for restaurants, bars and hotels.

Key metrics - Number of new loyal customers, , participants, community, number of successful transactions, number of affiliated partners.

Unfair advantage - Festival goers or steady customers of popular destinations allow their visitors to buy and spend tokens any time they want to use inside their propriety.

Channels - Media directed towards/from sectors food, music, restaurants and the like. For example cooking programs and high level cooking magazines. Mainstream socials: Facebook, LinkedIn, Twitter. Printed media and Mainstream Media (local TV, Radio, newspapers, magazines).

Problem (to be solved) - Unfair ticketing, theft, loss and hassles when trafficking funds.

Customer segments - Larger festival venues, music stages, theatres, restaurants, bars, hotels, and all their visitors.

Cost structure - Content, loyalty bonuses, marketing, development.

Revenue streams - Ticketing, food & drinks.



KILLER DAPP WALLET ©

Killer dApp Wallet (killer decentralised app): Brings all the Wallets ⁴ together. Depending on what account a user has, this is also a Marketplace Wallet to trade goods directly. Users donate at free will to the Charity Wallet and they manage automatic Florijncoin donations to it. One dApp to rule them all.

KEYPOINTS

- Use the Killer dApp Wallet to earn FLRN from other Florijncoin Marketplace Wallet community members by conducting fair trade.
- Get exclusive loyalty bonuses from a wide variety of retailers (Sales Points Wallets) connected to the Florijncoin Marketplace.
- Allows users to trade their goods on the Florijncoin Marketplace with their secure wallet.
- Instant social banking: users can pay, loan and get paid easily via the Florijncoin Wallet, which is integrated in the Florijncoin Killer dApp.
- Monitor your mining pool and masternodes.
- Instantly donate to Florijncoin Charity Wallets..
- Can connect to all the Florijncoin Wallets has in one decentralised app.

⁴ All projects which are built upon the Florijncoin blockchain are considered Wallets. They have to be developed to be used in the Killer dApp.

Unique value proposition - Allows the use of all the Florijncoin projects in one dApp.

Solution - Combines all services and Project Wallets (if applicable) Florijncoin offers in one dApp.

Key metrics - Any Florijncoin Wallet owner is a Florijncoin Marketplace user which is a Florijncoin Killer dApp user.

Unfair advantage - Florijncoin as a whole is the oil for this app. Operates together with other Florijncoin Project Wallets.

Channels - Underground socials: Bitcointalk, Reddit, Github, Telegram. Mainstream socials: Facebook, LinkedIn, Twitter. Printed media and Mainstream Media (local TV, Radio, newspapers, magazines).

Problem (to be solved) - For the loyal Florijncoin community the dApp offers the ecosystem and its Project Wallets of Florijncoin in one dApp.

Customer segments - The Florijncoin community and anyone owning FLRN tokens.

Cost structure - dApp development, building links to the Florijncoin ecosystem.

Revenue streams - Using the dApp is free as a part of the Florijncoin ecosystem, which is the system that earns!



MARKETPLACE WALLETS ©

Marketplace Wallets are proposed as a safe, fraud resistant and easy, convenient way to promote, buy, and sell (secondhand) goods, services or products.

Users can look through listings - also available on the website, and search for items near you to find great things (products and services). Users of the Marketplace Wallets platform pay each other with FLRN via their own Marketplace Wallet.

KEYPOINTS

- Use your own Marketplace Wallet to trade anything.
- Easy trading even with Brexit.
- Using customer validation via KYC and AML policy, users are identified and followed for a scam resistant buying experience.
- People at home, small entrepreneurs and medium sized business can sell their (secondhand) goods and services via Florijncoin Marketplace.
- Buy, sell and donate to the Charity Fund Wallet via the Killer dApp Wallet. (see below).
- Marketplace Wallets can be considered one person businesses on the Marketplace Wallet platform where they enjoy highly niched clients.
- Any loyalty bonus system can be built conjoining the Marketplace Wallets.
- No ads, just placing items by owning paid accounts with a set amount of items which can be placed.
- Users can build their honest reputation via elements of gamification. The better you trade, the higher your score, the better your reputation.
- Four types of accounts possible: Free (5 items to be placed), Florijncoin Basic, (€10,-/10 FLRN) monthly, or €89,-/89 FLRN yearly) Florijncoin Partner, (€45,-/45 FLRN monthly, or €469,-/469 FLRN yearly) and Florijncoin Associate, (€159,-/159 FLRN monthly, or €1799,-/1799 FLRN yearly) . They become FLRN Salespoints.

Unique value proposition - Secure marketplace with verified accounts by know your customer and anti money laundering policy. These accounts equal privately owned Marketplace Wallets.

Solution - Marketplace Wallets are blockchain wallets that can be used as a regular marketplace without ads with accounts ranging from free to paid accounts. Free accounts can only put up a certain amount of items for sale whereas paid accounts add more items for sale.

Key metrics - How many people are safely trading on a secure blockchain and how wallets (accounts) develop. Will they stay regular users or will they become actual businesses?

Unfair advantage - Having a blockchain with Florijncoin tokens -> being able to opt in for usage of your data and being able to use your wallet as your business hub.

Channels - Underground socials: Bitcointalk, Reddit, Github, Telegram. Mainstream socials: Facebook, LinkedIn, Twitter.

Problem (to be solved) - Fraud and scam on online marketplaces, annoying ads, companies owning your data.

Customer segments - People who want to sell (second hand) stuff, small businesses who want to startup, large business who need a secure trading haven.

Cost structure - Website and wallet development, sales, support, security, content.

Revenue streams - Paid accounts, loyalty bonuses for retailers, partnerships.



REAL ESTATE WALLETS ©

The real estate industry is long overdue for a shakeup. Not only is one-third of the industry running on technology that was first released over 30 years ago, it continues to put up barriers to transparency preventing the release of locked up liquidity and eliminating standard services. With the help of the blockchain, we know that the real estate industry can move into a new, more democratic age. Real Estate Wallets represent actual real estate. This means any estate can be linked to a Project Wallet and is managed as the ledger for that particular piece of estate.

KEYPOINTS

- Easy and possibly shared ownership of real estate via Project Wallets.
- Seamless and instant transactions in that Project Wallet for real estate to tokenize and fund projects.
- A decentralized marketplace which offers transparency, accessibility and liquidity for every real estate owner and investor.
- Investment platform for smaller and larger accounts which enables fractional ownership of investment in real estate.
- An online exchange of blockchain-based digital certificates that represent property ownerships.
- Distribution Channel 3rd party real estate owners are able to list and exchange real estate as a Project Wallet.
- Offers transparency via open blockchain in the estate market.
- Estate can be linked ('become') a Project Wallet which makes it easy to own and trade estate together.

Unique value proposition - Easier buying and selling real estate, tokenizing the real estate business, have connection between buyers, sellers, renters, owners and professionals. This can be developed for any means of commercial and private estate, like hotels, offices, stores and new projects.

Solution - A real estate portal that can be used as a real estate marketplace. Offers a global platform for real estate. Project Wallets are linked to real estate.

Key metrics - Tokenized real estate, profits, how many users co-own real estate.

Unfair advantage - Having a blockchain with Florijncoin tokens which are backed by actual real estate.

Channels - Mainstream socials: Facebook, LinkedIn, Twitter. Printed media and Mainstream Media (local TV, Radio, newspapers, magazines).

Problem (to be solved) - Not being able to get funds, no exposure, expensive taxes with family estate transfers, not being able to sell globally.

Customer segments - Homeowners, real estate professionals, home improvement professionals.

Cost structure - Real estate portal (website), legal, office, marketing and content, development, the real estate itself.

Revenue streams - Paid accounts, real estate and its agencies.



SALES POINTS WALLETS ©

Any business using Florijncoin as payment owns a Florijncoin Salespoint Wallet. This Project Wallet equals the business itself. Sales Points Wallets offer a new way to engage with clients for business. The data of the Florijncoin Sales Points is stored on a databank. This databank has value, solely owned by the user; a business or a person, which represents a Florijncoin Salespoint. Having AVG and GDPR compliant data storage, allows the independent Florijn Agency to manage the user's data. In close cooperation with these Sales Points, they're offered exclusive bonuses and deals provided by other Florijncoin Sales Points.

Dutch partner RebelCactus.com is developing their Sales Points Wallets for their children's Smart Watch!

KEYPOINTS

- A Florijncoin Sales Point Wallet is any user (a business or person) owning Florijncoin and opted in to be a Florijncoin Sales Points.
- When opted in, Sales Points Wallets are the new cash register with a built-in loyalty system.
- Florijncoin Sales Points Wallets are linked to each other. The more of these developed, the more important being a Florijncoin Sales Point becomes.
- AVG and GDPR compliant data protection.
- Allows personal or business data to be traded by the owner, meaning that a business or person (a Florijncoin Sales Point Wallet) decide for themselves if they want this.
- Working with other Project Wallets, a Florijncoin Sales Point can optimize its reputation and sell to their ideal clients.
- Allows for mapping Florijncoin Sales Points on charts, maps, dApps and other means of communication, with consent of the Florijncoin Sales Point.
- Allows retailers to build a loyal and verified customer base.
- Salespoints Wallet owners benefit from benefits via other Salespoints Wallet that are linked to Florijncoin ecosystem.

Unique value proposition - Get exclusive deals, bonuses and customers as a business and get exclusive deals, bonuses at your favorite business on blockchain validated Sales Points by owning a Florijncoin Wallet.

Solution - A means of listing all KYC/AML validated businesses and people to business with. A Sales Point Wallet is visible (with consent) on listings and mappings.

Key metrics - How many business and people use ('become') a Sales Points Wallet.

Unfair advantage - Direct link to other Florijncoin Project Wallets, meaning getting all the advantages any owner of a Florijncoin Wallet has as part of the ecosystem.

Channels - Underground socials: Bitcointalk, Reddit, Github, Telegram. Mainstream socials: Facebook, LinkedIn, Twitter. Printed media and Mainstream Media (local TV, Radio, newspapers, magazines).

Problem (to be solved) - Sales Points Wallets get more business on an online, via the blockchain validated and trustworthy network.

Customer segments - Businesses and people who want to get exposure and more business via the internet.

Cost structure - Databank, development, office, administration, AVG/GDPR compliance, networking, marketing.

Revenue streams - Being a Sales Point Wallet is free as a part of the Florijncoin ecosystem, which is the system that earns! All you need is a Florijncoin Wallet!



SPORTS WALLETS ©

To ease business in the world of professional sports, Biedex.com (a London based trading partner) develops a Sports Wallet with Florijncoin as a new tool for venture capitalists who want to work with the professional soccer world. From a Sports Wallet, all facilities and projects needed for a soccer stadium and a training camp can be funded.

Biedex.com, a partner with 25 years of investment experience with a decent record is working on their Sport Wallets as we speak!

KEYPOINTS

- Sports Wallets help sports clubs manage funds between contributors easily.
- Allows for development of learning ground for new talents.
- A decentralized ticket system via a Sports Wallet creates fair ticketing for sports audience to enjoy their game.
- Supporters can join in with their own Florijncoin Wallets to pay for tickets, drinks and snacks during games.
- Sports Wallets can be linked to user accounts to promote their partners.
- Sports Wallets contain game stats and other club related info.
- Comes with possibilities to showcase the players of the clubs.
- Sports clubs can be tokenized like any other entrepreneurship or business.

Unique value proposition - Eases business for professional sports via blockchain focused on bureaucratic troubles between clubs, players and their supporters.

Solution - Tokenizing and thus sharing sport clubs between engaged members of the supporter's community.

Key metrics - Number of players, participants, community, number of successful transactions.

Unfair advantage - Enbridge the sports community fairly and easily where everybody gets their part by using Florijncoin Wallets.

Channels - Mainstream socials: Sports channels and media, Facebook, LinkedIn, Twitter. Printed media and Mainstream Media (local TV, Radio, newspapers, magazines).

Problem (to be solved) - Difficult negotiations during transfer seasons because of red tape.

Customer segments - Athletes, sponsors, audiences, supporters, venture capitalists.

Cost structure - Sports club, sponsors, players, development, content.

Revenue streams - Transfers, ticketing, food & drinks.

OUR TEAM

FLRN is developed independently by a company named Ecrypty Group BV. It develops the blockchain to be decentralised. Building FLRN and all its functions has to be managed centrally before going completely decentralised. This will be executed by the newly founded and independent Florijn Agency. This agency supports the development and servicing of the complete Florijncoin product line and manages the contents of the Proposal White Paper.

FLRN offers the largest production blockchain platform in the EU, we are using new technology to build a radically better financial system.

The FLRN Blockchain will power millions of transactions and empowers users across the EU to transact quickly and without costly intermediaries.

Florijn Agency offers tools for developers and real time transaction data for users to analyze the burgeoning digital economy, do social media promotion for all the fine entrepreneurs who want to accept the FLRN.

Florijn Agency manages the FLRN Charity Fund which will be portrayed publicly.

SERVICE TEAM

Florijn Agency

*PO-box 6040, 5600 HA Eindhoven,
Netherlands.*

*+31(0)880047903
info@florijnagency.com
www.florijnagency.com*

Ecrypty Group BV

*Chamber of commerce: 57772320
PO-box 6040, 5600 HA Eindhoven,
Netherlands*

*Phone: +31(0)880047901
E-mail: info@ecrypty.com
Website: www.ecrypty.com*

CORE TEAM



Toine Aarts
CEO & FOUNDER



Pim Piepers
CO-FOUNDER



Daan de Wilt
HEAD OF DESIGN

SERVICING TEAM



**Marcel van
der Louw**
HEAD RELATIONS



**Sukanda
Buppha**
HEAD KYC & AML



**Vincent van
Lien**
ICT, POOL & IOS APP

DEVELOPMENT



Dave van Veen
FOUNDER CHARITY
FUND



Kim Steinberg
COO CHARITY FUND

ADVISORS

Rogier de Bruin (Biedex.com)

Clint Cabell

Herman Nekkers

Dave van Veen

DISCLAIMER

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The content in this white paper is to inform you of a concept and a general plan, whereto we'd like progress now. The timeline reflects the ideal situation, where a general risk applies, like having setbacks during development, financial hurdles, technical or other problems which cannot be foreseen.

- FLRN always looks for improvement, please let us know if you'd want something improved. That is the reason why the content in this white paper is subject to change, as we work on a community driven approach.
- Florijncoin will be serviced by the Florijn Agency, which is an independent company. The Florijncoin blockchain can be used by anyone who wants to and if you need a smart contract on X11 algorithm please call the Florijn Agency phone number +31(0)880047903 or e-mail to: info@florijnagency.com website: www.florijnagency.com
- When someone wants to buy FLRN tokens, we advise them to seek advice from legal, financial, fiscal, investment professionals and other advisors to help them decide if it's a smart move to buy FLRN tokens.
- Ecrypty Group BV, as proprietor of Florijncoin accepts no liability for any capital loss caused by fraud, theft form your wallet or account or any missing or wrong information in this white paper and any problem with your miner(s) or masternode.
- FLRN is aware of the value of data for its users. In order to follow the rules in the current system we know as the European Union, FLRN will conduct the correct legal laws and requirements regarding KYC / AML and will strive to maintain the values of transparency and fairness. FLRN will also comply with the GDPR regulations in which areas this also applies.

- The community driven approach FLRN initiates, makes it so that it's targeted towards a sharing and open online community, which will generally improve Europe (their home) on a micro level. This means that all development is built democratically. This is done by community members who can submit an
- Products and proposals named in this document are in development and will be for the coming year(s).
- This white paper proposes a to be developed concept. The soft cap that's being funded by token buyers is to be considered a startup capital. This is to be seen as a business risk applicable to any startup and can not be redeemed.

FLRN buy-back during the ICO.

During the pre-sale, from October 1st, 2018, until December 31st, 2018, FLRN offers our first investors the unique possibility to return a part of their investment, in case it's needed because something occurs. This is unheard of at any other ICO. Any person who bought tokens and who needs to pull out funds, can write FLRN at support@florijn.com.

Note: keep in account that the buying back can be up to 50% of your initial buying amount..

- No guarantees or warranties about the working, profits and technical details can be given by FLRN during development, unless otherwise stated. The FLRN team will work closely communicating with the FLRN community regarding any level of progress or development. FLRN stands for open trade across Europe and also in FLRN tokens. That being said, FLRN gives no guarantees about the value and performance of the FLRN tokens. FLRN acts independently and all participants in the sale of the FLRN token are expected to act independently as well.
- The FLRN team advises any possible participant or member of the FLRN community to determine for themselves what potential and yield they feel the FLRN token will produce.
- Users need to be 18 years of age or older to buy and sell FLRN and is available to most people 18 and older in: Albania, Andorra, Armenia, Austria, Azerbaijan, Belgium, Bosnia, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Faroe Islands, Finland, Georgia, Germany, Hungary, Iceland, Ireland, Italy, Kazakhstan, Kosovo, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, San Marino, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine.
- Owning FLRN is not restricted to borders. FLN can be traded globally, but can only be traded on the

FLRN Marketplace by Europeans.

- FLRN is a cryptocurrency. This means it's not backed, supported or acknowledged as such by governments or banks. Subjectively, any token is to be seen as a product which is being produced and sold by the FLRN blockchain.
- This means that the FLRN blockchain is created by an independent company, but has its own living span outside this company. Development of the product will be executed inside the company, but apart from that the FLRN code is open source and public.
- This means that Florijncoin, its blockchain, wallet, miners and masternodes are being developed by Ecrypty Group BV and will be supported by the newly founded Florijn Agency.
- FLRN means to give attention to better life for citizens in Europe. FLRN solely means to offer a better option than the other option many Europeans have as a means of payment: The Euro.
- The FLRN team realizes that there are other cryptocurrencies that can be used across Europe, across the world, to use as payment system. The differences compared to other cryptocurrencies are that FLRN focuses on offering free trade with an easy means of payment for Europeans and to offer a possible solution for the problems -partially or completely- caused by the Euro, FLRN Marketplace and the FLRN Charity Fund.
- FLRN stands for a better and free united Europe without boundaries, where on a local level Europeans can support each other due to the vast openness, borderlessness and fairness of the FLRN Marketplace.
- FLRN is not here to 'destroy the European Union', FLRN would rather redefine it. Though Brussels might be criticized by members of the FLRN Community, FLRN means to offer another currency solution for Europe, where many Europeans have had no real choice the last decades.
- Unifying Europe in some ways could be possible, as long as we can build and focus on the benefits it will have for the people of the continent.

What are the risks of investing in virtual currencies?

More and more consumers are interested in investing in virtual currencies, partly because of the spectacular returns. Virtual currency (also known as cryptocurrency) can be described as a means of payment that is not checked and not issued or guaranteed by a central bank. Bitcoin and Ethereum are well-known examples, but there are also hundreds of different virtual currencies.

A financial bubble?

Due to the recent increase in popularity and the explosive price increases, these currencies show similarities with a financial bubble. With a bubble the prices can rise a long time, but a small event, such as a negative news item, can suddenly make it burst. Realize that the prices can collapse unexpectedly and quickly.

More risks

In addition to the risk of forming a bubble, the AFM also points out other risks when investing in virtual currencies: Virtual currency currently falls outside the supervision of the AFM and DNB. The rates of virtual currencies can fluctuate dozens or even hundreds of percent per day. In addition, there is a real risk that the value of a virtual currency may permanently fall to zero, and then you have lost your money. Virtual currencies are vulnerable to cyber crime. It is possible that others get access to your wallet through a hack, which means you can lose your virtual currency. If you lose the password from your digital wallet, it is no longer accessible in any way. This means that you have lost your investment forever. Many virtual currencies have little trade. This makes them vulnerable to price manipulation, for example by artificially inflating the price. The large increase in popularity can attract providers with fraudulent intentions. For example, you can become a victim of a pyramid scheme with virtual currency. This allows you to lose your invested money

The AFM advises consumers who want to invest in virtual currencies in order to immerse yourself well in the product. Be aware of the risks and costs, spread your investments and never invest more money than you can miss.

More information about investing can be found on the AFM's consumer website see:

<https://www.afm.nl/nl-nl/nieuws/2017/juni/virtuele-valuta>.

The AFM is committed to fair and transparent financial markets.

As an independent supervisory supervisor, we contribute to sustainable financial well-being in the Netherlands.

All content set out within this white paper is subject to change.